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Data protection information for customers according Art. 13 and 14 GDPR

Gender note: For ease of reading, we use the masculine form in the following, but the information nevertheless refers to members of all genders, known and as yet unknown.

We are pleased that you have chosen PETER BREHM GmbH. In the following, we would like to inform you about the processing of your personal data, which we collect and use in the course of the contractual relationship.

1 Name and contact details of the responsible body

The responsible party within the meaning of data protection law is

PETER BREHM GmbH

Am Mühlberg 30

D-91085 Weisendorf

Germany

Phone: +49 9135 7103-0

eMail: info@peter-brehm.de

You will find further information about our company, details of the persons authorised to represent it and also further contact options in our imprint on our website: <https://www.peter-brehm.de/impressum/>

2 Our data protection officer

We have appointed a data protection officer in our company. You can reach her as follows:

Dr Marion Herrmann

eMail: datenschutz@peter-brehm.de

3 Processing of personal data

3.1 Categories and types of data

If you instruct us, the data you enter in the relevant application or order form will be collected, and in particular this may include the following information:

- Salutation, title, first name, last name, company
- Address
- E-mail address
- Telephone number (landline and/or mobile), Fax number, if applicable (if available & desired)
- Account details, if applicable
- Date of birth, if applicable

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- Access data, if applicable (if necessary for cooperation)
- Creditworthiness data, if applicable

In addition, all information is collected that is necessary for the fulfilment of the respective contract with you.

The data collected may also include **special categories of personal data within the** meaning of Art. 9 GDPR. This includes, for example, health data. During the execution of the contract, primarily e. g. insurance documents, correspondence, medical certificates or findings or similar are collected. Under certain circumstances, this data may also be requested from third parties with your consent (e. g. from the treating doctor) or the data may be transmitted by third parties (e. g. the health insurance company or the clinic).

3.2 Purposes of data processing

We process and use your personal data exclusively for the purposes of contract fulfilment and for business purposes permitted within the scope of our business activities.

The processing of personal data takes place,

- for correspondence with you;
- to be able to identify you as a customer;
- to be able to advise you appropriately;
- in order to be able to fulfil our contractual obligations towards you;
- in order to comply with our legal obligations (e.g. archiving and retention obligations);
- for invoicing or, if applicable, within the framework of the dunning process;
- on quality assurance
- for the purposes of permissible direct advertising;
- to assert any claims against you or third parties.

3.3 Legal basis of the processing

The processing of personal data takes place on the occasion of your enquiry with us and is necessary for the stated purposes for the processing of your order and for the fulfilment of obligations arising from the underlying contract.

The legal basis for the processing of your personal data is regularly the fulfilment of contractual obligations or the processing in the course of contract initiation pursuant to Art. 6 (1b) GDPR. In the case of voluntary information, the processing is based on the consent given in accordance with Art. 6 (1a) GDPR.

In addition, a legal obligation within the meaning of Art. 6 (1c) GDPR may also justify data processing. This applies in particular to the storage and retention of payment and tax-related documents.

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3.4 Recipients of your data

Recipients of your data are internal departments for which this is necessary to fulfil the above-mentioned purposes. These may also be service providers for whom an order processing relationship exists in accordance with Art. 28 GDPR.

3.5 Duration of storage

The personal data collected will be stored until the purpose of the processing no longer applies. Data for which there is a legal obligation to retain records (e. g. in accordance with the German Commercial Code (HGB), the German Criminal Code (StGB) or the German Tax Code (AO)) will be deleted after expiry of this retention obligation (e. g. for merchants 6 or 10 years after expiry of the calendar year in which the contractual relationship was terminated).

Longer storage may take place on the basis of a legitimate interest or on the basis of your explicit consent.

4 Disclosure of data to third parties

As a matter of principle, your personal data will not be transferred to third parties. Exceptions to this apply insofar as this is necessary for the processing of contractual relationships with you. This includes in particular the transfer to service providers commissioned by us (so-called order processors) or other third parties whose activities are necessary for the execution of the contract (e.g. shipping companies or banks or clinics or doctors). The data passed on may be used by the third parties exclusively for the purposes stated.

The legal basis for this is Art. 6 Para. 1b) GDPR, the initiation or fulfilment of the contract and Art. 6 Para. 1f) GDPR, the legitimate interest in centralising certain processes within the group of companies. The members of the group of companies are:

- Peter Brehm GmbH, Am Mühlberg 30, 91085 Weisendorf
- Rotec Medizintechnik GmbH, Am Mühlberg 31, 91085 Weisendorf
- Acantus GmbH, Ringstraße 13, 91085 Weisendorf
- Peter Brehm GmbH, Sandfeld 6, A-2100 Stetten, Austria
- Peter Brehm Schweiz GmbH, Riedstrasse 12, CH-8953 Dietikon, Switzerland
- Peter Brehm Holding GmbH & Co. KG, Am Mühlberg 30, 91085 Weisendorf

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5 Your rights as a data subject

As a data subject, you have various rights:

- **Right of revocation:** You can revoke your consent at any time. The data processing based on the revoked consent may then no longer be continued for the future.
- **Right to information:** You can request information about your personal data processed by us. This applies in particular to the purposes of the data processing, the categories of personal data, the categories of recipients, if applicable, the storage period, the origin of your data, if applicable, and the existence of automated decision-making, including profiling, if applicable, and meaningful information on its details.
- **Right to rectification:** You can request the rectification of incorrect or the completion of your personal data stored by us.
- **Right to erasure:** You can request the erasure of your personal data stored by us, insofar as its processing is not necessary for the exercise of the right to freedom of expression and information, for the fulfilment of a legal obligation, for reasons of public interest or for the assertion, exercise or defence of legal claims.
- **Right to restriction of processing:** You can request the restriction of the processing of your personal data if you dispute the accuracy of the data, the processing is unlawful, but you refuse to delete it. You also have this right if we no longer need the data but you need it to assert, exercise or defend legal claims. Furthermore, you have this right if you have objected to the processing of your personal data;
- **Right to data portability:** You may request that we transfer the personal data you have provided to us in a structured, commonly used and machine-readable format. Alternatively, you may request the direct transfer of the personal data you have provided to us to another controller, where this is possible.
- **Right to complain (complaints body):** You can complain to a data protection supervisory authority, e. g. if you believe that we are processing your personal data in an unlawful manner. You have the right to complain about our processing of personal data to a data protection supervisory authority.

Our competent and lead data protection supervisory authority is:

Bayerisches Landesamt für Datenschutzaufsicht (BayLDA)
Promenade 18, 91522 Ansbach, Germany
Phone: +49 (0) 981 180093-0
eMail: poststelle@lda.bayern.de

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6 Your right to object

If we process your personal data on the basis of a legitimate interest, you have the right to object to this processing. If you wish to exercise your right to object, a notification in text form is sufficient. You are therefore welcome to write to us or contact us by e-mail. You can find our contact details under point 1 of this data protection notice.

7 Data processing online

The processing of certain personal data, including the IP address of website visitors, also takes place via our website at www.peter-brehm.de. Supplementary data protection information can therefore be found online at: www.peter-brehm.de/datenschutz.

8 Amendment of this data protection information

Status of the data protection information: August 2023

We reserve the right to make changes. Changes may be made for technical, organisational or data protection reasons. Please note the currently valid version of our data protection information.